FxD Teramind Customer Remarketing · Ad Copy + Image Review

9 concepts · Oct 2026 – Oct 2027 · LinkedIn single image

01 Use all of it — Oct–Nov 2026

You're licensed for live view, behavior rules, risk scoring and forensics.

Most teams use a fraction of it.

Give us 20 minutes and we'll switch on what you're already paying for. No upsell, just setup.

Use all of Teramind. Book a 20-minute session. Request Demo

02 Now it governs AI — Nov 2026–Jan 2027

The Teramind agent already on your endpoints can now see prompts, uploads and agent activity across ChatGPT, Copilot, Gemini and Claude.

Same agent. New coverage. No new rollout.

Turn on AI Governance for your team.

Turn on AI Governance. No new agent. Learn More

03 Now stop it — Dec 2026

Your Teramind alerts already show files heading to USB drives, personal email and cloud storage.

Seeing it is step one. Stopping it is DLP.

Add content-based rules and real-time blocking with your remaining 2026 budget.

See DLP blocking. Upgrade before year-end. Request Demo

04 Now show the board — Jan–Feb 2027

Alerts investigated. Policies enforced. Incidents stopped.

Your 2026 Teramind report is ready, built for your next board or budget meeting.

One page. Your numbers. Ready to present.

Get your 2026 Teramind report. Learn More

05 Your risks aren't — Feb–Apr 2027

Most behavior rules were written before Claude Desktop, Copilot Web uploads and autonomous agents went mainstream.

Book a free policy health check. We'll show you which risks have no rule watching them.

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Contractors open the same client files and log into the same systems as your employees.

Most Teramind deployments stop at the payroll line.

Extend coverage to everyone who touches your data.

Extend Teramind coverage to contractors. Learn More

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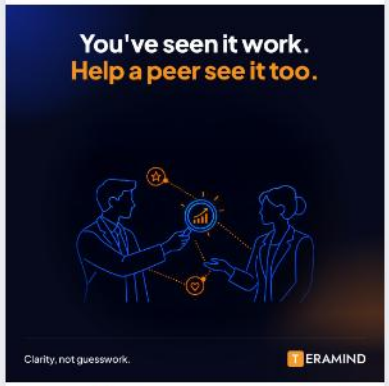
Auditors want evidence, not screenshots stitched together the night before.

Teramind already captures the activity trail. Our audit evidence kit shows you how to export it in minutes.

Get the Teramind audit evidence kit. Learn More

08 Help a peer see it too — Jul–Aug 2027



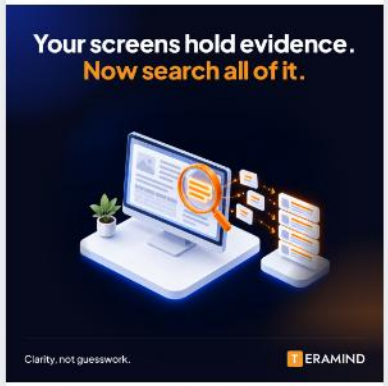
Has Teramind helped your team catch a risk or settle a "who did what" question?

A peer is wondering the same thing right now.

Share your story with a review, a quote or a referral.

Share your Teramind story. Learn More

09 Now search all of it — Sep–Oct 2027



Every recorded screen holds text: account numbers, form fields, chat windows.

Teramind's upgraded OCR engine makes it searchable, 2–3x faster than before.

See it on your own data.

See OCR search in action. Request Demo

01 Use all of it

Oct–Nov 2026 · Adoption · LinkedIn single image 1080×1080

Teramind
Promoted

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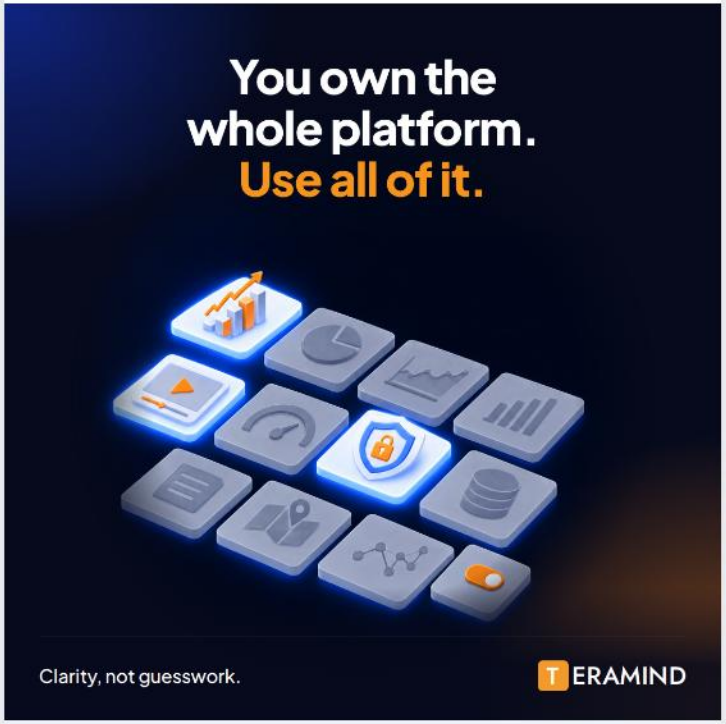


Use all of Teramind. Book a 20-minute session.
Customer optimization session

Request Demo

INTRO TEXT — 203 chars · first ~150 show before "see more"

You're licensed for live view, behavior rules, risk scoring and forensics.

Most teams use a fraction of it.

Give us 20 minutes and we'll switch on what you're already paying for. No upsell, just setup.

HEADLINE — 46 / 70 chars

Use all of Teramind. Book a 20-minute session.

DESCRIPTION — 29 / 100 chars

Customer optimization session

IN-IMAGE HEADLINE

You own the whole platform. Use all of it.

IN-IMAGE FOOTER

Clarity, not guesswork. · Teramind logo

CTA BUTTON

Request Demo

DESTINATION

teramind.co/customers/optimize (TBD)

AUDIENCE

Starter and UAM admins with low feature usage

KPI

Sessions booked · features enabled in 30 days

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

02 Now it governs AI

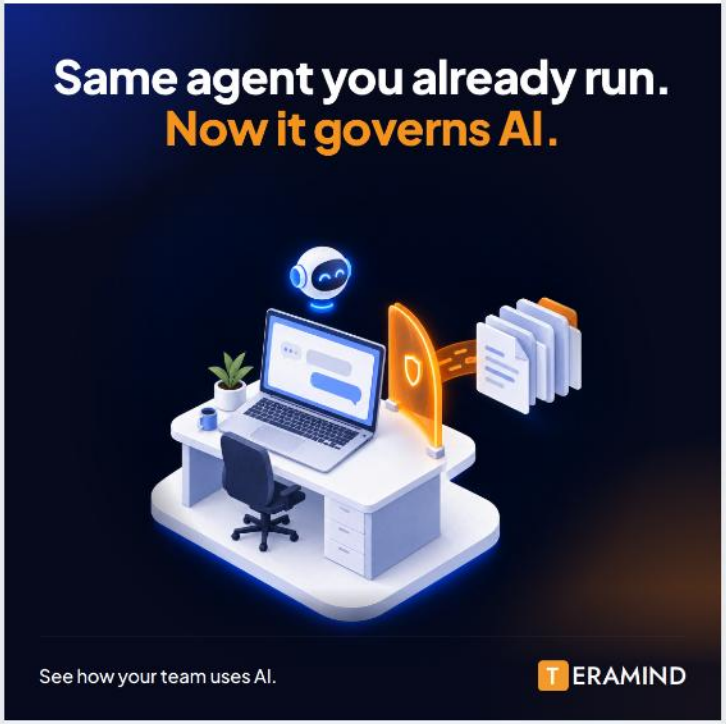
Nov 2026–Jan 2027 · Cross-sell: AI Governance · LinkedIn single image 1080×1080

Teramind
Promoted

The Teramind agent already on your endpoints can now see prompts, uploads and agent activity across ChatGPT, Copilot, Gemini and Claude.

Same agent. New coverage. No new rollout.

Turn on AI Governance for your team.



Turn on AI Governance. No new agent.
For existing Teramind customers

Learn More

INTRO TEXT — 217 chars · first ~150 show before "see more"

The Teramind agent already on your endpoints can now see prompts, uploads and agent activity across ChatGPT, Copilot, Gemini and Claude.

Same agent. New coverage. No new rollout.

Turn on AI Governance for your team.

HEADLINE — 36 / 70 chars

Turn on AI Governance. No new agent.

DESCRIPTION — 31 / 100 chars

For existing Teramind customers

IN-IMAGE HEADLINE

Same agent you already run. Now it governs AI.

IN-IMAGE FOOTER

See how your team uses AI. · Teramind logo

CTA BUTTON

Learn More

DESTINATION

teramind.co/customers/ai-governance (TBD)

AUDIENCE

CISOs, IT and compliance owners without AI Governance

KPI

AI Governance activations · expansion pipeline

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

03 Now stop it

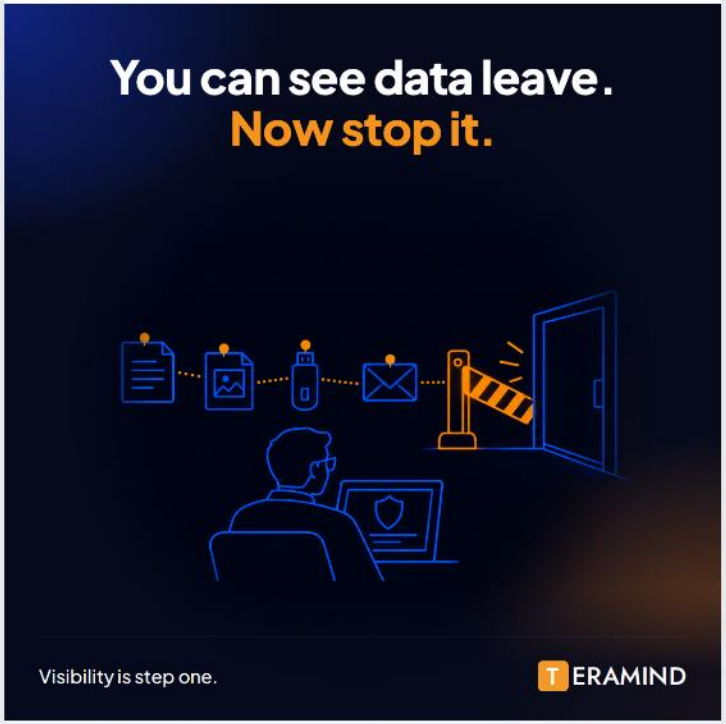
Dec 2026 · Upgrade: UAM → DLP · LinkedIn single image 1080×1080

Teramind
Promoted

Your Teramind alerts already show files heading to USB drives, personal email and cloud storage.

Seeing it is step one. Stopping it is DLP.

Add content-based rules and real-time blocking with your remaining 2026 budget.



See DLP blocking. Upgrade before year-end.
Year-end upgrade pricing for customers

Request Demo

INTRO TEXT — 221 chars · first ~150 show before "see more"

Your Teramind alerts already show files heading to USB drives, personal email and cloud storage.

Seeing it is step one. Stopping it is DLP.

Add content-based rules and real-time blocking with your remaining 2026 budget.

HEADLINE — 42 / 70 chars

See DLP blocking. Upgrade before year-end.

DESCRIPTION — 38 / 100 chars

Year-end upgrade pricing for customers

IN-IMAGE HEADLINE

You can see data leave. Now stop it.

IN-IMAGE FOOTER

Visibility is step one. · Teramind logo

CTA BUTTON

Request Demo

DESTINATION

teramind.co/customers/upgrade-dlp (TBD)

AUDIENCE

UAM security leads and admins with exfiltration alerts

KPI

Upgrade opps · closed by Dec 31

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

04 Now show the board

Jan–Feb 2027 · Renewal / value proof · LinkedIn single image 1080×1080

Teramind
Promoted

Alerts investigated. Policies enforced. Incidents stopped.

Your 2026 Teramind report is ready, built for your next board or budget meeting.

One page. Your numbers. Ready to present.

Get your 2026 Teramind report.
Personalized annual value report

Learn More

INTRO TEXT — 183 chars · first ~150 show before "see more"

Alerts investigated. Policies enforced. Incidents stopped.

Your 2026 Teramind report is ready, built for your next board or budget meeting.

One page. Your numbers. Ready to present.

HEADLINE — 30 / 70 chars

Get your 2026 Teramind report.

DESCRIPTION — 32 / 100 chars

Personalized annual value report

IN-IMAGE HEADLINE

Your year in Teramind. Now show the board.

IN-IMAGE FOOTER

Clarity, not guesswork. · Teramind logo

CTA BUTTON

Learn More

DESTINATION

Personalized account report page (TBD)

AUDIENCE

Champions and buyers renewing in H1 2027

KPI

Report downloads · on-time renewal rate

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

05 Your risks aren't

Feb–Apr 2027 · Adoption / policy refresh · LinkedIn single image 1080×1080

Teramind
Promoted

Most behavior rules were written before Claude Desktop, Copilot Web uploads and autonomous agents went mainstream.

Book a free policy health check. We'll show you which risks have no rule watching them.

Book a free policy health check.
30 minutes with a Teramind specialist

Request Demo

INTRO TEXT — 203 chars · first ~150 show before "see more"

Most behavior rules were written before Claude Desktop, Copilot Web uploads and autonomous agents went mainstream.

Book a free policy health check. We'll show you which risks have no rule watching them.

HEADLINE — 32 / 70 chars

Book a free policy health check.

DESCRIPTION — 37 / 100 chars

30 minutes with a Teramind specialist

IN-IMAGE HEADLINE

Your rules are from 2025. Your risks aren't.

IN-IMAGE FOOTER

See how work really gets done. · Teramind logo

CTA BUTTON

Request Demo

DESTINATION

teramind.co/customers/policy-check (TBD)

AUDIENCE

Admins with no rule updates in 6+ months

KPI

Health checks booked · new rules created

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

06 Your risk is

Apr–May 2027 · Seat expansion · LinkedIn single image 1080×1080

Teramind
Promoted

Contractors open the same client files and log into the same systems as your employees.

Most Teramind deployments stop at the payroll line.

Extend coverage to everyone who touches your data.

Extend Teramind coverage to contractors.
Contractor and BPO seat options

Learn More

INTRO TEXT — 192 chars · first ~150 show before "see more"

Contractors open the same client files and log into the same systems as your employees.

Most Teramind deployments stop at the payroll line.

Extend coverage to everyone who touches your data.

HEADLINE — 40 / 70 chars

Extend Teramind coverage to contractors.

DESCRIPTION — 31 / 100 chars

Contractor and BPO seat options

IN-IMAGE HEADLINE

Your contractors aren't on your license. Your risk is.

IN-IMAGE FOOTER

See how work really gets done. · Teramind logo

CTA BUTTON

Learn More

DESTINATION

teramind.co/customers/add-seats (TBD)

AUDIENCE

Contractor-heavy accounts; procurement and security

KPI

Seats added · ARR expansion

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

07 Screenshot season

May–Jun 2027 · Adoption → Enterprise · LinkedIn single image 1080×1080

Teramind
Promoted

Auditors want evidence, not screenshots stitched together the night before.

Teramind already captures the activity trail. Our audit evidence kit shows you how to export it in minutes.

Get the Teramind audit evidence kit.
Report templates and export guide

Learn More

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HEADLINE — 36 / 70 chars

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DESCRIPTION — 33 / 100 chars

Report templates and export guide

IN-IMAGE HEADLINE

Audit season shouldn't be screenshot season.

IN-IMAGE FOOTER

Evidence, not guesswork. · Teramind logo

CTA BUTTON

Learn More

DESTINATION

teramind.co/customers/audit-kit (TBD)

AUDIENCE

Compliance, GRC and audit owners in regulated sectors

KPI

Kit downloads · Enterprise opps

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

08 Help a peer see it too

Jul–Aug 2027 · Advocacy / referral · LinkedIn single image 1080×1080

Teramind
Promoted

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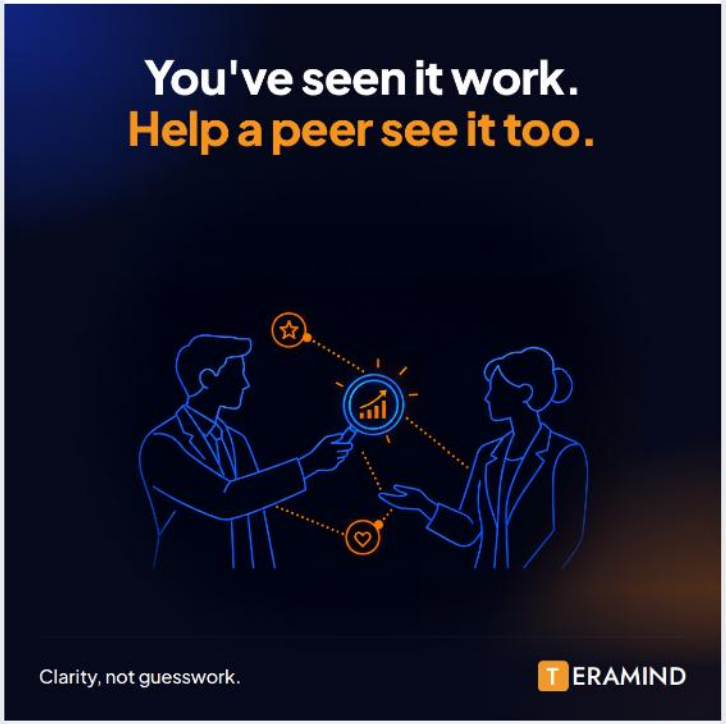

Share your Teramind story.
Reviews, case studies and referrals

Learn More

INTRO TEXT — 182 chars · first ~150 show before "see more"

Has Teramind helped your team catch a risk or settle a "who did what" question?

A peer is wondering the same thing right now.

Share your story with a review, a quote or a referral.

HEADLINE — 26 / 70 chars
Share your Teramind story.

DESCRIPTION — 35 / 100 chars
Reviews, case studies and referrals

IN-IMAGE HEADLINE
You've seen it work. Help a peer see it too.

IN-IMAGE FOOTER
Clarity, not guesswork. · Teramind logo

CTA BUTTON
Learn More

DESTINATION
teramind.co/customers/advocacy (TBD)

AUDIENCE
High-health customers live 6+ months

KPI
Reviews · case studies · referral opps

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes:

09 Now search all of it

Sep–Oct 2027 · Upgrade: DLP → Enterprise · LinkedIn single image 1080×1080

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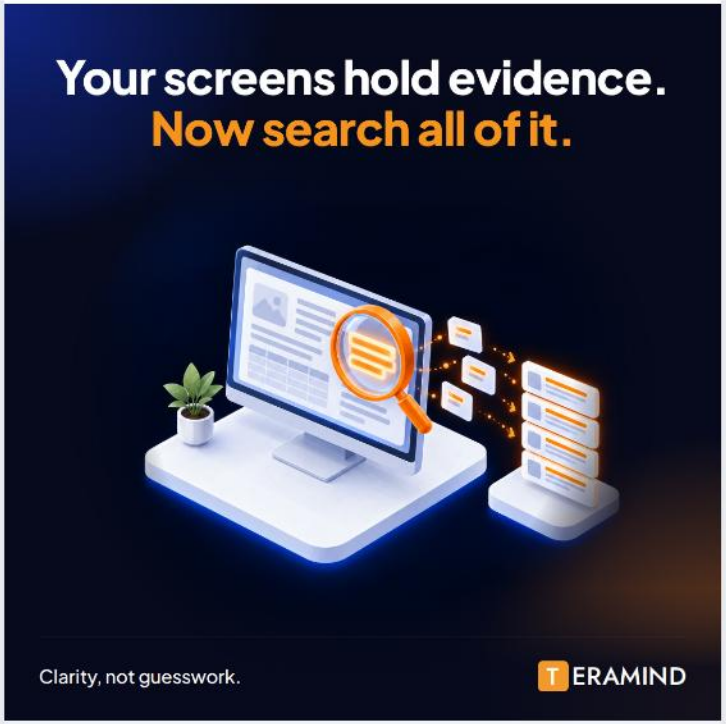

See OCR search in action.
Enterprise OCR demo for customers

Request Demo

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See it on your own data.

HEADLINE — 25 / 70 chars

See OCR search in action.

DESCRIPTION — 33 / 100 chars

Enterprise OCR demo for customers

IN-IMAGE HEADLINE

Your screens hold evidence. Now search all of it.

IN-IMAGE FOOTER

Clarity, not guesswork. · Teramind logo

CTA BUTTON

Request Demo

DESTINATION

teramind.co/customers/ocr-demo (TBD)

AUDIENCE

DLP security, fraud and investigations teams

KPI

Enterprise opps · demo-to-upgrade rate

REVIEW SIGN-OFF

☐ Copy approved ☐ Image approved ☐ Claims verified ☐ Destination live

Notes: